

# Why is digital citizenship important?

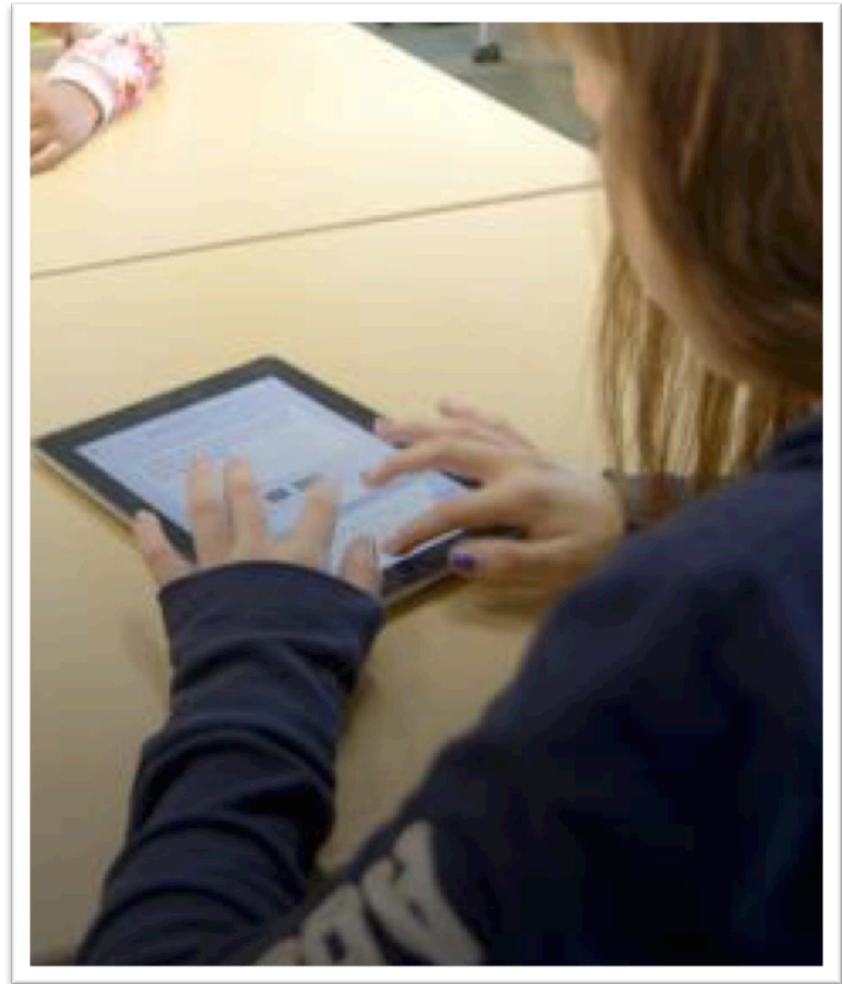
Technology offers students great opportunities for self-exploration, creativity, connection and learning, yet kids may also experience challenges like:

- Oversharing and damage to reputation
- Cyberbullying
- Not understanding how to analyze and evaluate the credibility of information



# How schools can address digital citizenship

- Use resources from Common Sense Education to engage parents and empower students to think critically, behave safely, and participate responsibly online
- Work towards Common Sense Digital Citizenship Certified School status



# What is Common Sense Education?

Common Sense is a national, non-profit organization that provides free resources to educators and advice to parents so that kids can harness the power of technology for learning and life.



# Common Sense Education Resources

## student instruction



### K-12 Digital Citizenship Curriculum

- Developed in conjunction with Dr. Howard Gardner, Harvard School of Education
- Aligned to Common Core ELA & NETS standards
- Available online, in iBooks Textbooks and on Nearpod



### Digital Passport (3-5)

- Immersive, interactive blending learning experience for 3<sup>rd</sup>-5<sup>th</sup> grade students
- “Badging” for game completion
- Award winning; available on web platform, Edmodo, and as an app for mobile devices



### Digital Compass (6-8)

- 6<sup>th</sup>-8<sup>th</sup> interactive, 8 “choose your own adventure” stories, based on K-12 Curriculum categories
- Developmental differentiators embedded into gaming



### Digital Bytes (9-12)

- 9<sup>th</sup>-12<sup>th</sup> student-directed, media-rich interactive that tackles real-world dilemmas
- Teens create multimedia projects, presentations & videos
- Ideal for afterschool and/or blended-learning environments

# Common Sense Education Resources

## family engagement



### Connecting Families Program:

- Comprehensive program that allows schools and community centers to educate parents/caregivers about how to help their children become good digital citizens
- Materials available in Spanish and English



### Host

- Host a teen panel
- Forum for a conversation with youth & parents
- Facilitators Guide covers logistics and customizable promotional materials



### Discuss

- Series of “Conversation Cases” guides parents/caregivers in discussion groups
- Family tip sheets offer advice



### Share

- Materials you can use for parent/caregiver education
- Includes: digital glossary, advice videos, Family Media Agreement, parent blog and more!

# Get Certified!



- Get trained
- Teach *either a minimum of 3 hrs, 45 minutes (5 lessons) to one classroom, OR a minimum of 2 hours 15 minutes (3 lessons) across 2+ classes*
- Engage families in multiple ways
- Document efforts



- Teach *either a minimum of 3 hours 45 minutes of instruction (5 lessons) to two grade levels OR 2 hrs 15 minutes of instruction to at least three grade levels*
- Engage families school-wide in multiple ways
- Document efforts



- 50% of schools in district must meet Certified School Criteria
- Concrete plan to reach 100% in next two years



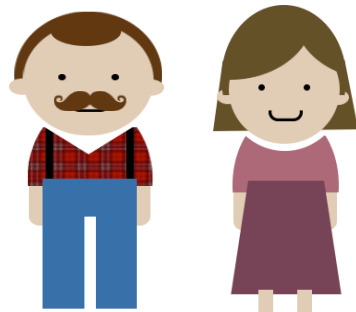
# Why get certified?

## Students



Commitment to teach students to be safe, responsible, and respectful.

## Parents & Families



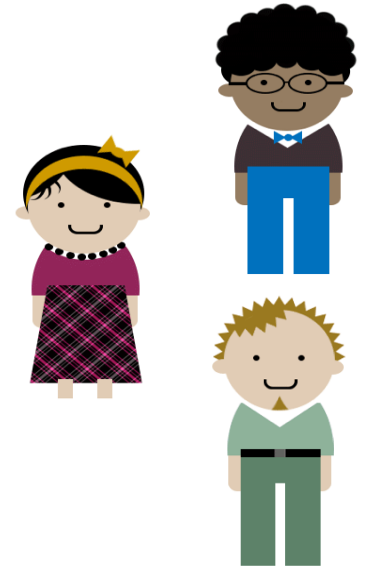
Commitment to engaging and educating parents and families to help kids be safe and smart online.

## School Culture



Create a positive school culture and expectations around media and technology.

## Community Awareness



Community awareness, engagement, and visibility.

# Common Sense Digital Citizenship Certified School Criteria

- ☐ Create your school's digital citizenship vision
- ☐ Provide in-person or online professional development to staff
- ☐ Complete the [Digital Citizenship Certified School Implementation Plan](#)
- ☐ Using Common Sense digital citizenship resources, at a minimum, schools must lead digital citizenship instruction:
  - in two grades, teach three hours, 45 minutes of digital citizenship instruction, OR
  - in three grades (or more) teach 2 hours, 15 minutes of digital citizenship instruction
- ☐ Complete [Digital Citizenship Teacher Worksheet](#)
- ☐ Engage and educate parents in three distinct ways



# Common Sense Digital Citizenship Steps to Certification



# Document Your Work

Provide at least 3 of the following examples:

- Photos of students engaging in lessons or interactives in which it's clear that Common Sense resources are being used.
- A lesson plan or course syllabus including mention of and/or links to Common Sense resources.
- A screenshot of, or a link to, your teacher website showing a link to Common Sense and/or a description of work you're doing with students.
- A sample of student work in which concepts learned from Common Sense resources are evident.
- A sample, screenshot or assessment from Digital Passport, Digital Compass or Digital Bytes.



# Apply and Celebrate!

